

IN THE CLAIMS

The following set of claims replaces all previous sets of claims.

1 – 16 **(Cancelled)**.

17. **(Currently Amended)** A method for automated enrollment and activation of a ~~mobile~~ telematics-unit access system, comprising:

receiving a customer data record of a customer at a communication services database;

determining a command signal based on the customer data record;

sending the command signal to a telematics unit of a vehicle;

enrolling the customer in a the telematics-unit access system ~~based on the command signal~~; and

activating the telematics unit of the ~~telematics-unit access system~~ vehicle based on the command signal;

wherein said sending, enrolling, and activating steps are carried out after performing the steps of: the step of receiving a customer data record comprises:

determining ~~whether a~~ that the vehicle associated with the customer data record is powered up; and

determining ~~whether that~~ the vehicle is sold; and

~~determining whether a customer associated with the customer data record is in the vehicle with a dealer.~~

18. **(Currently Amended)** A method for automated enrollment and activation of a ~~mobile~~ telematics-unit access system, comprising:

receiving a customer data record of a customer at a communication services database;

determining a command signal based on the customer data record;

sending the command signal to a telematics unit of a vehicle;

enrolling the customer in ~~a~~ the telematics-unit access system based on the command signal; and

activating the telematics unit of the ~~telematics-unit access system~~ vehicle based on the command signal;

wherein, following the step of activating the telematics unit, the method further comprises the steps of: ~~of the telematics-unit access system based on the command signal comprises:~~

determining whether a subscriber associated with the customer data record has used the telematics-unit access system within a predetermined time period; and
providing an outbound welcome call based on the determination.

19. **(Previously Amended)** A method for automated enrollment and activation of a ~~mobile~~ telematics-unit access system, comprising:

receiving a customer data record of a customer at a communication services database;

determining a command signal based on the customer data record;

sending the command signal to a telematics unit of a vehicle;

enrolling the customer in ~~a~~ the telematics-unit access system based on the command signal; and

activating the telematics unit of the ~~telematics-unit access system~~ vehicle based on the command signal;

wherein the step of activating the telematics unit of the ~~telematics-unit access system~~ vehicle based on the command signal further comprises:

performing a preliminary activation of the telematics unit of the vehicle prior to shipping the vehicle to a dealer; and

transmitting instructions based on the command signal from the telematics-unit access system to the telematics unit of the vehicle.

20. **(Previously Amended)** A method for automated enrollment and activation of a ~~mobile~~ telematics-unit access system, comprising:

receiving a customer data record of a customer at a communication services database;

determining a command signal based on the customer data record;

sending the command signal to a telematics unit of a vehicle;

enrolling the customer in ~~a~~ the telematics-unit access system based on the command signal;

activating the telematics unit of the ~~telematics-unit access system~~ vehicle based on the command signal;

associating a vehicle identification number with an electronic serial number of a cell phone in the telematics unit of the vehicle; and

transmitting the association to a vehicular database.

21. **(New)** A method for processing a vehicle that has recently been sold, comprising the steps of:

(a) sending vehicle-related data from a vehicle manufacturing facility to one or more database(s);

(b) sending customer-related data from a vehicle sales facility to the one or more database(s), wherein the customer-related data is sent in response to the recent sale of the vehicle;

(c) using the vehicle-related data and the customer-related data to produce first and second command signals;

(d) sending the first command signal to a communications service manager, wherein receipt of the first command signal causes a customer to be enrolled in a telematics-unit access system; and

(e) sending the second command signal to a telematics unit of a vehicle, wherein receipt of the second command signal causes the telematics unit to become activated.

22. **(New)** The method of claim 21, wherein step (a) further comprises sending the vehicle-related data in response to shipping the vehicle from the vehicle manufacturing facility to the vehicle sales facility.

23. **(New)** The method of claim 21, wherein the vehicle-related data in step (a) includes at least one piece of data selected from the group consisting of: a vehicle identification number (VIN), an electronic serial number (ESN), a name of a vehicle sales facility, and a location of a vehicle sales facility.

24. **(New)** The method of claim 21, wherein the customer-related data in step (b) includes at least one piece of data selected from the group consisting of: a customer name, a customer address, a customer phone number, a name of a vehicle sales facility, one or more feature(s) desired by a customer, and a vehicle identification number (VIN).

25. **(New)** The method of claim 24, wherein the customer-related data in step (b) includes one or more feature(s) desired by the customer, and the receipt of the second command signal in step (e) causes the telematics unit to become activated with the desired feature(s).

26. **(New)** The method of claim 25, wherein the desired feature(s) include at least one feature selected from the group consisting of: navigation assistance, real-time traffic, directory assistance, roadside assistance, information services assistance, emergency assistance, communications assistance, vehicle personalization, vehicle data upload, vehicle data download, door unlock/lock, diagnostic functions, and vehicle tracking functions.

27. **(New)** The method of claim 21, wherein step (c) further comprises linking the vehicle-related data with the customer-related data by using a vehicle identification number (VIN).

28. **(New)** The method of claim 21, wherein prior to step (e), receiving a signal from the telematics unit indicating that the customer wishes to proceed with the activation process.

29. **(New)** A method for activating a telematics unit of a vehicle with features that are desired by a customer, comprising the steps of:

- (a) determining one or more feature(s) that are desired by the customer;
- (b) sending a customer delivery report to a database, wherein the customer delivery report includes the feature(s) desired by the customer;
- (c) configuring a command signal to activate the telematics unit with the feature(s) desired by the customer; and
- (d) sending the command signal to the telematics unit, wherein receipt of the command signals causes the telematics unit to become activated with the feature(s) desired by the customer.

30. **(New)** The method of claim 29, wherein the method includes, prior to step (a), the step of sending vehicle-related data from a vehicle manufacturing facility to one or more database(s) in response to shipping the vehicle from the vehicle manufacturing facility to a vehicle sales facility.

31. **(New)** The method of claim 30, wherein the vehicle-related data includes at least one piece of data selected from the group consisting of: a vehicle identification number (VIN), an electronic serial number (ESN), a name of a vehicle sales facility, and a location of a vehicle sales facility.

32. **(New)** The method of claim 29, wherein the method includes, prior to step (a), the step of sending customer-related data from a vehicle sales facility to one or more database(s) in response to a recent sale of the vehicle.

33. **(New)** The method of claim 32, wherein the customer-related data includes at least one piece of data selected from the group consisting of: a customer name, a customer address, a customer phone number, a name of a vehicle sales facility, one or more feature(s) desired by a customer, and a vehicle identification number (VIN).

34. **(New)** The method of claim 29, wherein the method includes, prior to step (d), the step of receiving a signal from the telematics unit indicating that the customer wishes to proceed with the activation process.

35. **(New)** The method of claim 29, wherein the desired feature(s) include at least one feature selected from the group consisting of: navigation assistance, real-time traffic, directory assistance, roadside assistance, information services assistance, emergency assistance, communications assistance, vehicle personalization, vehicle data upload, vehicle data download, door unlock/lock, diagnostic functions, and vehicle tracking functions.